



REF: SND-KCERP-09-2026

TERMS OF REFERENCE

Kenya Community Engagement and Resilience Programme (KCERP)

CALL FOR APPLICATIONS FROM YOUTH AND WOMEN GROUPS ENGAGED IN APICULTURE AND BRICK MAKING IN MARSABIT COUNTY

1. Background

Strategies for Northern Development (SND), in partnership with Act!, is implementing the project “**Strengthening Community-Led Resilience Against Violent Extremism in Marsabit County: Empowering Youth, Women, Marginalized Groups and Fostering Community-Security Trust.**” The project is funded by the European Union through the Global Community Engagement and Resilience Fund (GCERF).

The project seeks to strengthen community resilience against violent extremism by addressing factors that may increase vulnerability to radicalization and violent extremism, including economic exclusion, unemployment, limited livelihood opportunities, social marginalization, and inadequate access to markets and productive resources.

As part of the project’s economic empowerment component, SND will implement activities aimed at **building skills, providing start-up support, strengthening livelihoods, and connecting youth and women to markets.**

In this regard, SND invites applications from eligible **youth and women groups involved in apiculture (beekeeping/honey production) and brick making** within Moyale and Saku sub-counties of Marsabit County. The support will seek to strengthen existing livelihood initiatives, improve productivity and quality, enhance market access, and contribute to sustainable household and community-level economic resilience.

Do No Harm Commitment: SND operates under a strict **Do No Harm** framework and we assist people according to need, do not discriminate in any way and do not expect anything in return. We recognise that much of our work takes place in complex, fragile or conflict-affected environments and that external interventions, such as the provision of humanitarian aid or development assistance, can interact with the local context in ways that are sometimes unforeseen. All applicants must design their livelihood projects to ensure they do not cause unintended negative social, economic, or environmental impacts.

2. Purpose of the Call

The purpose of this Call for Applications is to identify and select eligible youth and women groups engaged in **apiculture and/or brick making** that have the potential to benefit from project-supported livelihood strengthening interventions.

The selected groups will be considered for appropriate support based on identified needs, group capacity, viability of their activities, potential for growth, and alignment with the objectives of the project.

Support may include, subject to available resources and project procedures:

- Provision of appropriate start-up or productive assets;
- Provision of tools, equipment, materials or inputs;
- Technical and business skills development;
- Mentorship and coaching;
- Business and financial management training;
- Market linkage and networking;

Note: Participation in the Call does not guarantee the receipt of any award, prize, or benefit. All awards are subject to the applicable eligibility criteria, assessment, availability of resources, project priorities and final approval by the organizing committee.

3. Specific Objectives

The call aims to:

1. Identify viable youth and women groups engaged in apiculture and brick making within the project target areas.
2. Strengthen the capacity of selected groups to improve production and productivity.
3. Increase access to productive assets, inputs, skills, and appropriate technologies.
4. Improve the quality, value addition, and marketability of products.
5. Strengthen linkages between supported groups and relevant markets, buyers, suppliers, financial service providers, and other actors.
6. Promote sustainable and inclusive income-generating opportunities for youth and women.
7. Reduce economic vulnerabilities that may contribute to social exclusion, recruitment, radicalization, and violent extremism.
8. Strengthen community ownership and resilience through sustainable livelihood opportunities.

4. Target Beneficiaries

The call targets:

A. Youth Groups

Youth groups involved in or seeking to strengthen viable activities in:

- Beekeeping and honey production;
- Honey harvesting, processing, packaging and value addition;
- Production and marketing of bee-related products;
- Brick making and related activities;
- Other directly related livelihood activities within the identified value chains.

B. Women Groups

Women groups involved in similar apiculture and brick-making activities.

Priority may be given to groups that demonstrate participation of vulnerable or marginalized community members, including young women and men, persons with disabilities, and other appropriately identified marginalized groups, in accordance with the project's targeting criteria.

5. Geographic Scope

Applications are invited from eligible groups operating within the Sub counties of Moyale and Saku, Marsabit County.

6. Eligibility Criteria

To be considered for support, applicants should meet the following minimum requirements.

6.1 General Eligibility

The applicant must:

1. Be a bona fide youth or women group operating within the project target area.
2. Have a clearly identified group membership and leadership structure.
3. Be engaged in, or demonstrate a credible basis for engaging in, apiculture or brick making.
4. Demonstrate willingness to participate in project activities, including training, mentoring, monitoring and learning activities.
5. Demonstrate commitment to using any support received for the approved group livelihood activity.
6. Be willing to maintain basic records relating to the supported activity.
7. Agree to comply with Donor and project requirements relating to safeguarding, accountability, integrity and responsible use of project resources.
8. Not be involved in activities that are illegal or contrary to the objectives and principles of the project.

6.2 Additional Consideration for Existing Groups

Preference may be given to groups that:

- Have been operational for at least one year period;
- Have an existing livelihood activity;
- Demonstrate prior investment by members;
- Have access to suitable production sites or facilities;
- Have existing customers or market linkages;
- Have demonstrated commitment and group cohesion;
- Can clearly explain how the requested support will improve their income and sustainability.

6.3 Apiculture Groups

Apiculture applicants should, where applicable, demonstrate:

- Existing beehives or beekeeping activity;
- Access to suitable apiary sites;
- Basic knowledge or experience in beekeeping;
- Capacity to maintain and manage beekeeping assets;
- Potential for honey production and/or value addition;
- Access or potential access to honey markets.

6.4 Brick-Making Groups

Brick-making applicants should, where applicable, demonstrate:

- Existing experience in brick making;
- Access to suitable production space;
- Access to appropriate raw materials;
- Existing or potential demand for their products;
- Ability to safely operate brick-making equipment;
- Potential to improve production quality and output;
- Commitment to environmentally responsible production practices.

7. Priority Considerations

In selecting beneficiaries, SND may consider the following factors:

- Level of economic vulnerability;
- Number of direct beneficiaries reached by the group;
- Proportion of youth and women members;
- Inclusion of marginalized and vulnerable persons;
- Existing investment by the group;
- Viability and sustainability of the proposed activity;
- Potential for income and employment creation;
- Potential for market access and growth;
- Availability of appropriate production resources;
- Group cohesion and governance;
- Previous experience in the relevant value chain;
- Potential contribution to community resilience;
- Environmental and social considerations;
- Geographic distribution across the project target areas.

8. Application Requirements

Interested groups should submit an application containing the following information:

A. Group Information

1. Name of the group;
2. Location – County, Sub-county, Ward and relevant locality;
3. Contact details;
4. Date/year of establishment;
5. Number of group members;
6. Number of female and male members;
7. Number of youth members;
8. Number of members from vulnerable or marginalized groups, where applicable;
9. Names and contacts of group officials.

B. Group Activity

Applicants should provide a brief description of:

- The group's current livelihood activity;
- Experience in apiculture or brick making;
- Current production capacity;
- Current customers/markets;
- Key challenges faced;
- Existing assets and resources;
- Previous support received, if any.

C. Proposed Support

The group should clearly state:

- The type of support being requested;
- The quantity required, where applicable;
- Estimated cost;
- How the support will improve production, income and market access;
- How the group will maintain and sustain the investment after project support ends.

D. Supporting Documents

Where applicable, applicants should attach:

- Certificate of registration/group registration documents;
- Group constitution/by-laws;
- List of members;
- Minutes approving the application;
- Copies of identification documents of group officials, where required;
- Evidence of existing business/livelihood activity;
- Banking details; account statements

SND may request additional documentation during the verification process.

9. Application Process

Interested groups should obtain and complete the prescribed **Application Form** from the designated SND office, community focal points, or through the communication channels indicated in the Call for Applications.

Completed applications should be submitted through the officially designated channels by the stated deadline.

Late, incomplete, or applications submitted through unauthorized channels may not be considered.

NOTE: The submission of any application or access request under this Call shall be free of charge, and NO application fees or associated costs shall be assessed or payable by either party.

Applicants are advised not to make payments or offer incentives to any person in connection with the application or selection process.

10. Indicative Selection Criteria

Applications may be assessed using criteria such as:

No.	Assessment Area	Indicative Weight
1	Eligibility and completeness of application	10%
2	Group membership, participation and governance	10%
3	Existing experience and investment in the activity	15%
4	Economic vulnerability and need	15%
5	Viability and sustainability of proposed activity	15%
6	Potential for income/employment creation	10%
7	Market potential and linkages	10%
8	Inclusion of youth, women and marginalized groups	10%
9	Environmental and social considerations	5%
Total		100%

SND reserves the right to adjust the detailed scoring criteria to comply with the project's approved beneficiary selection framework.

11. Nature of Support

The support provided to selected groups will be determined following the assessment of their needs and available project resources.

Support may include:

For Apiculture Groups:

- Beehives and related equipment;
- Honey harvesting equipment;
- Protective clothing;
- Honey processing and handling equipment;
- Training and technical support;
- Business and marketing support;
- Market linkage activities.

For Brick-Making Groups:

- Appropriate brick-making equipment;
- Technical skills development;
- Business management training;
- Market linkage and business development support.

The final package of support will be determined by SND based on assessed needs and project guidelines.

12. Responsibilities of Selected Groups

Selected groups will be expected to:

1. Use project-supported assets and inputs solely for the approved livelihood activity.
2. Participate actively in all relevant training, mentoring and capacity-building activities.
3. Maintain appropriate records of group activities and supported assets.
4. Safeguard project-supported equipment and productive assets.
5. Ensure equitable participation and benefit-sharing among members.
6. Promote inclusion of women, youth and marginalized members
7. Cooperate with SND during monitoring and verification visits.
8. Comply with applicable laws, organizational policies, safeguarding requirements and project conditions.
9. Maintain the supported activity beyond the project support period.

13. Application Deadline

Completed applications should be submitted by:

Deadline: 20/09/2026

Time: 17.00 Hrs

Applications received after the deadline may not be considered.